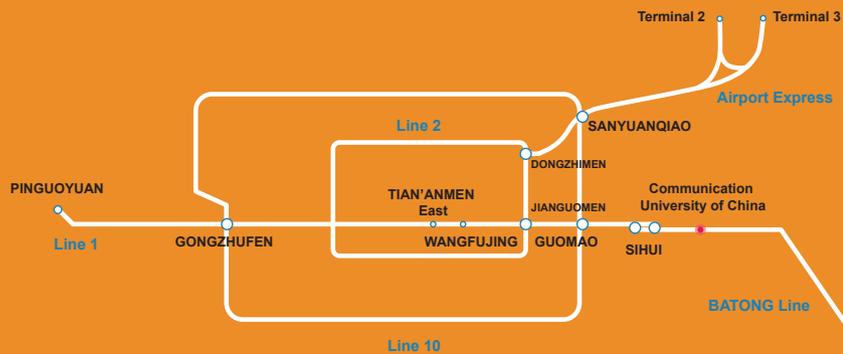


CUC INTERNATIONAL EDUCATION PROGRAMS

2017-2018

School of International Education
Communication University of China



Contacts

Director: Zhang Lili

Overall management and agreement
Tel: 86-10-65779326
E-mail: llzhang@cuc.edu.cn

Deputy Director: Peng Jun

Incoming international students programs
Tel: 86-10-65783577
E-mail: pengjun@cuc.edu.cn

Deputy Director: Liu Fenghai

Outbound student programs and agreement
Tel: 86-10-65783742
E-mail: lfh@cuc.edu.cn

Exchange Program

ixchange@cuc.edu.cn
Tel/Fax: +86-10-65783695

International Students

lxsh@cuc.edu.cn
Tel: +86-10-65779359
Fax: +86-10-65783578

2nd Floor, Area C, International Center,
Communication University of China
1 Dingfuzhuang East Street, Chaoyang
District, Beijing, P. R. China 100024

CUC website

<http://www.cuc.edu.cn>(Chinese)
<http://en.cuc.edu.cn>(English)
SIE website: <http://sie.cuc.edu.cn/>



Communication University of China

Communication University of China (CUC) is one of China's key universities of "Project 211", directly under the guidance of the State Ministry of Education. Since its foundation in 1954, CUC has devoted to cultivating advanced and practical talents with multi-subject knowledge and creativity. CUC has been highly regarded as "the cradle of China's radio and television talents".

CUC's following disciplines rank high in 2012 National Disciplines Evaluation conducted by Ministry of Education among 2,000 Chinese universities:

TOP 01 Journalism and Communication Studies
Drama, Cinematic & Television Studies

TOP 17 Fine Arts

TOP 06 Art Theory

TOP 30 Information and Communication Engineering

TOP 09 Art Design

CUC consists of 6 faculties in Journalism & Communication, Arts, Science & Technology, Liberal Arts & Law, Economics & Management, Continuing Education; 1 Co-innovation Center; 5 independent schools of Presentation Arts, Advertising, Foreign Languages, Marxism, International Media. There are nearly 15,000 full-time students, including over 9,000 undergraduates and 4,000 graduate students.

CUC has established cooperative relationships with over 200 universities, research institutes, and media institutions in more than 100 countries and areas.

School of International Education

School of International Education (SIE) has been in charge of CUC's international education collaboration at student level.

Its responsibilities include:

- + enrolling and providing service for international students, students from Hong Kong, Macau and Taiwan
- + coordinating student exchange programs, joint degree programs, summer/winter schools, short-term overseas programs
- + providing other faculties and schools consultation and assistance regarding international education programs

Under SIE, there are International Students Section, Study Abroad Section and Short-term Program Section. Every year, more than 700 CUC students attend outbound programs overseas. More than 1000 international students from over 100 countries and regions study at CUC, most of them enrolling in degree programs.

Programs for International Students

CUC offers a variety of programs for prospective international students.

- + Degree Programs taught in Chinese: Undergraduate, Master and Doctoral level
- + Master's Degree Programs Taught in English
- + Chinese Language Programs: Study Courses at 6 language proficiency levels

CUC offers the following 4 scholarships for prospective international students.

- 1 Communication University of China Scholarship
- 2 Beijing International Student Scholarship
- 3 Chinese Governmental Scholarship
- 4 Confucius Institute Scholarship

Contacts

Self-supporting undergraduate program:

Ms. Zhang Zhe

E-Mail: zhangzhe@cuc.edu.cn

Self-supporting graduate program & Chinese government scholarship program: Ms. Li Xuan.
E-mail: lixuan927@cuc.edu.cn

Chinese language program & Short-term program: Mr. Li Lin

E-Mail: lilincuc@cuc.edu.cn

Tel: +86-10-65779359, 65784008

Fax: +86-10-65783578



Student Exchange

CUC and partner universities exchange students under the principles of equality and credit transferability. Exchange modes include direct exchange with tuition exemption, and self-paying exchange. About 100 exchange programs are now being carried out annually.



Short-term program

CUC students' short-term study abroad

The most popular short-term study abroad programs have a balanced combination of academic learning, cultural tours, and practical experiences. Current cooperation includes summer or winter schools at US, UK, Russia, France, Italy, Germany, Korea, Japan, and other countries/regions.

Short-term study at CUC

SIE operates various short-term global cultural exchange programs, such as courses on specific topics and cultural field trips. SIE can tailor programs to meet special needs of universities/organizations.

SIE has successfully organized the following programs, ranging from one week to one month:

- ✦ China Program, Hanze University Groningen
- ✦ Chinese Language and Culture Program, Iwate Prefectural University
- ✦ Media Camp for Mainland-Taiwan College Students
- ✦ Mandarin Training Camp for HongKong College Students
- ✦ Photography & New Media Camp, Hong Kong University, City University of Hong Kong, Hong Kong Institute of Education
- ✦ Summer Program for San Jose State University, Dong-ah Institute of Media and Arts, Bath Spa University, I-Shou University



Joint Degree Program

CUC has cooperated degree programs with partner universities at the Bachelor, Master and PhD levels. Students receive degrees from both CUC and the partner university upon fulfilling the academic requirements.

Ongoing programs include:

- 1+2+1 Sino-American Dual Degree Program
- 3+1+1 Degree Program, Middle Tennessee State University
- 3.5+1.5 Degree Program, University of Bedfordshire
- Dual Master's Degree Program with University of Westminster/ Bournemouth University/ Royal Holloway, University of London/ Birmingham City University/ Simon Fraser University
- Joint PhD Program, Macquarie University, Vrije Universiteit Brussel



Confucius Institutes

CUC has 3 Confucius Institutes overseas: Groningen Confucius Institute in Netherlands, Belgrade Confucius Institute in Serbia, UFRGS Confucius Institute in Brazil.

For more information, please contact Ms. Sun Yuhong at CUC's Confucius Institute Office (Tel: +86-10-65783750; E-mail: annacuc@cuc.edu.cn / 498853746@qq.com)

Inbound Student Exchange Application

ACADEMIC CALENDAR

Academic Year	Spring Semester: March—July Fall Semester: September — January/February
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APPLICATION GUIDELINES: coordinated by CUC-SIE's Study Abroad Section

Application Deadlines	For Spring semester: November 15 For Fall semester: May 10
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Application Procedures	I.Partner University e-mails the names of the nominated students and period of exchange to Study Abroad Section. II.Students log on the website http://cuc.17gz.org/ to finish online application, and upload photos and application materials according to the relevant requirements.
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Contact	Europe Program: Ms. Yang Junli, E-mail: yjunli@cuc.edu.cn , jlyangcuc@163.com Ms. Chen Yuting, E-mail: chenyuting511@163.com America & Africa Program: Ms. Huang Xuan, E-mail: huangxuan@cuc.edu.cn Asia & Oceania Program: Ms. Xu Wen, E-mail: xuwen@cuc.edu.cn Tel: +86-10-65783741, 65783695 Fax: +86-10-65783695 Taiwan,HongKong & Macau Program: Ms. Zhang Lei, E-mail: zhangleizh@cuc.edu.cn Tel:86-10-65783740, Fax: 86-10-65783578
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COURSE/ACCOMMODATION /TUITION/INSURANCE/VISA: coordinated by CUC-SIE's International Students Section

Admission	I. After receiving the application documents, International Students Section returns to Partner University an admission letter, JW202 form, handbook for admitted exchange students. II. After the admission, the International Students Section will be responsible for assisting prospective incoming students with studying at CUC.
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Language of Instruction	Chinese English
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Workload per Semester	Maximum 24 Credits
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Accommodation Options	On-campus dormitory housing is available to exchange students. Students opting for living off campus need to notice the International Students Section in advance.
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Tuition	Students on direct exchange pay tuition at their home university.
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Insurance	International Students are required to stay medically insured throughout their period of study. Students can pay the insurance fee for Accident Insurance and Medical Insurance in China on registration days. For insurance coverage and other information, please visit http://www.lxbx.net/en/
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Visa Information	Students apply for X visa in Chinese Embassy with the documents provided by CUC. Students are required to apply for residence permit at Beijing Exit-entry Administration Division within 30 days of their arrival in China.
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Contact	Ms. Li Xuan. E-mail: lixuan927@cuc.edu.cn Tel: +86-10-65779359 Fax: +86-10-65783578
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Courses Taught in English

A Brief History of Chinese Media & Society	Journalistic Writing and Reporting
Adaptation Studies	Management Information System
An Introduction to Chinese Culture and Society	Marketing Research
Audio-visual Language	Media in Asia
Chinese Cultural Traditions & External Communication	Media in China
Chinese Film Seminar	Media Literacy
Chinese Language and Culture	Media Management - Product, Market & Organization
Chinese Television History	New Media and Chinese Society
Communication Studies	New Media Editing
Comparative Operation Management	New Media Operation
Comparative Study between Chinese and Western Cultures	Non-linear Editing System
Comparative Studies on Chinese and Foreign TV Art Programs	Organizational Behavior and Global Leadership
Comparative Studies on Chinese and Foreign TV News Programs	Pacific RIM Economics, Trade & Financial Markets
Composing Elements of Photography	Photography Art
Convergent Journalism	Photojournalism
Corporate Finance	Psychology of Website Design
Cross-cultural Communication	Recording Arts
Cross-cultural Negotiation & Management	Research Methodology
Data, Models & Decisions	Semantic Web
Director Creation	Social Computing and Information Network
E-Commerce & Emerging Technologies	Sociological History of Television News
Film and Television Editing	Survey of Music Business
Film and Television Production Management	Television directing
Film Costume Design and Practice	Theories of Communication
Film History of the World	Theories of Journalism
Film Music	Trans-media Marketing
Global Consumer Behavior	TV Editing and Directing
Global Marketing Management	TV Image Language
Historical Theory of International Journalism	TV Interview Studies
Intercultural Executive Communications	Video and Image Production
International Business Strategy	
International Communication	
International Human Resource Management	
International Journalism Practice	
International Journalism Writing and Commentary	
International Relations and Public Diplomacy	
Introduction to Film Trick	
Introduction to the Law of the P.R.C	