

ANOTHER ARTWORLD:

Manifestations and Conditions of Equity in Visual Arts

INTERNATIONAL SCIENTIFIC CONFERENCE
University of Arts Belgrade,
UNESCO Chair in Cultural Policy and Management
3 – 4 December 2020
Belgrade, Serbia

Call for Proposals
Deadline: September 30th 2020

OVERVIEW

The unequal development of art markets, lack of transparency of cash flows and various financial irregularities, precarious work and a high unemployment rate of artists are just some of the striking phenomena and ways in which contemporary art reproduces inequalities that can be seen in other areas of social action. The visual arts have become a key terrain in the field of culture in which market-oriented processes of globalization are manifested. In this field, only a few auction houses (London and New York) occupy a prominent position. Shifting the orientation of the field toward business, speculators have taken the position of key players in the art market, creating a money-making machine from art. As a consequence of the concentration of wealth and influence in a neoliberal global society, culture and the arts become the exclusive right of privileged actors. Therefore, the function and status of artists and art in contemporary society are moving away from the mission of fulfilling the public interest. These phenomena are increasingly the subject of research, so it can be said that the greatest challenge and major task is to find solutions to the democratization of art world.

KEYNOTES

[Victoria D. Alexander](#)
Professor, Goldsmiths, University of London, UK

Victoria D. Alexander (AB, Princeton; AM, PhD, Stanford) is Professor of Sociology and Arts Management at Goldsmiths, University of London. She has studied art museums, arts policy, arts management, sociology of the arts, neighborhoods, and user-generated reviews of cultural attractions. She is author of *Sociology of the Arts: Exploring Fine and Popular Forms* (2003; 2020) and *Museums and Money: The Impact of Funding on Exhibitions, Scholarship, and Management* (1996), co-author of *Art and the State: The Visual Arts in Comparative Perspective* (2005), and co-editor of the multi-volume *Art and the Challenge of Markets* (2018) and numerous articles.

[Dominique Willaert](#)
Artistic Director, Victoria Deluxe, Ghent, Belgium

Dominique Willaert is the artistic director of Victoria Deluxe, a community arts-based organization in the city of Ghent. Together with his colleagues, he is an active member of the State of the Arts (SOTA) - an open platform to reimagine the conditions that shape the art world today. He is delegated as an independent expert in the board of 3 important museums in the city of Gent. He was trained as a psychotherapist and theatre and filmmaker. In 2018, he was one of the initiators of four-day alternative summit *The Art of Organising Hope: New Narratives for Europe*, which aimed to find and discover ideas, collaborations, practices and structures that foster a different societal order.

CALL FOR PAPERS AND PROPOSALS

We invite empirical, theoretical and practice-informed contributions from across a range of disciplines (art theory, cultural studies, cultural management, and cultural policy, sociology of art and economics of culture, and other related fields) to propose paper/project presentations, thematic panel sessions, or workshops in these areas, or to suggest other innovative and provocative themes. Papers should contribute to the consideration of the principles and models of decentralized (horizontal) management in visual arts; models based on equity, cooperative relationships and self-governance, i.e. the implementation of direct democracy, which implies direct decision-making on all the common issues in the field of contemporary visual art.

Key themes:

- Socially progressive models of organization and management in the field of contemporary visual arts based on the principles of equity, democracy, egalitarianism...;
- Case studies of successful and unsuccessful, historical and current examples of democratization of the field of contemporary visual arts;
- Decentralization and democratic approach in the field of contemporary visual arts through cultural policy principles and bottom-up practices;
- Position of the artist, value and function of the work of art, development of artistic production, citizens' participation in cultural life and decision-making processes;
- Policies of participatory practices, collective work, and self-organization in other artistic fields and cultural practice.

Proposals should be submitted to email: anotherartworld@arts.bg.ac.rs

Deadline for proposals: September 30th 2020

Notification of acceptance: October 25th 2020

Part of the conference program takes place online, so it is possible to apply for a presentation via the Zoom platform.

All authors who have presented their work at the conference are invited to send their full papers to be considered for publishing in the Book of Proceedings (with ISBN) by February 20th 2021.

For more information please visit: www.anotherartworld.org

Please email any questions to Milan Djordjevic, Co-chair of the Programme

Committee: anotherartworld@arts.bg.ac.rs

