





You are cordially invited to attend conversation



within the framework of the 20th anniversary of the title "UNESCO Chair of Interculturalism, Art Management, and Mediation of the University of Arts",

that will be held on

7th of May 2024 at 4 p.m.

at University of Arts Kosančićev Venac 21, Main Hall

Participants:

Her Excellency Ms Annika Mariana Elisabet Rachel BEN DAVID

and

Dr Milena Dragićević Šešić, prof. emerita

With introduction through the depiction of the Swedish government's feminist cultural diplomacy agenda conversation will be dedicated to diplomatic relations toward feminist movements and organizations; the pursuit of gender equality; diplomatic activities in the fight for human rights, democracy, and the rule of law; service and diplomatic missions in "difficult" environments where all these questions are brought up; difficulties of diplomats to follow agenda in environments that often do not want to admit that they have problems with the rule of law, with democracy and democratic procedures.

We will also refer to questions such as: to what extent does public diplomacy has to take into account the "regional" - geographical and geopolitical perspective - and how different priorities in different environments are decided; finally, how important is polyglossia today in public diplomacy, especially in cultural diplomacy, or can knowledge of English truly be sufficient?





Biographies of participants:

Born in Uppsala, Sweden, **Mrs Annika Ben David** graduated at Institut de Hautes Études Internationales, Geneva, Switzerland 1995 (Diplôme d'Études Supérieures en Relations Internationales) and was awarded Master's degree in Political Science, Uppsala, 1992.

Her professional experience includes:

Associate Protection Officer, UNHCR, Middle Eastern and South West Asia Bureau 1994-1995; Associate Protection Officer, UNHCR Regional Office for the Baltic and Nordic countries 1995; Desk Officer, Department for Political Affairs, Ministry for Foreign Affairs 1995-1996; Diplomatic training, 1996-1997; Second Secretary (Political, Consular and Cultural), Embassy of Sweden, Tel Aviv, Israel 1997-2000; First Secretary (Political, Economics, Trade), Embassy of Sweden in Dar es Salaam, Tanzania 2000-2004; Counselor, Department for Human Rights, International Law and Treaty Law, Ministry for Foreign Affairs 2005-2006; Counselor and Deputy Head of Mission, Embassy of Sweden, Tel Aviv, Israel 2006-2010; Head of Section Central, Eastern and Southern Africa, Africa Department, Ministry for Foreign Affairs 2010-2013; Ambassador of Sweden to the Democratic Republic of the Congo 2013-2016; Ambassador at large for Human Rights, Democracy and the Rule of Law, Ministry for Foreign Affairs of Sweden (Stockholm), September 2016-August Ambassador to Serbia and to Montenegro since September 2021

Dr. Milena Dragićević Šešić, prof. emerita, former President of University of Arts, Belgrade, founder of UNESCO Chair in Interculturalism, Art Management and Mediation, professor of Cultural Policy & Cultural Management. Member of National Council for Science (2006-2010). Head of Cultural Policy Research Award (ECF, Amsterdam); board member of the European Diploma in Cultural Project Management (Brussels); Interuniversity Center Dubrovnik; EQ-Arts Amsterdam; ENCATC and ELIA Board Member; University of Arts Laureate 2004, 2019; Commandeur dans l'Ordre des Palmes Academiques 2002; ENCATC Fellowship Laureate 2019; Doctor Honoris Causa University of Montpellier 2023.

Guest Lecturer at numerous world universities. Published 20 books and more than 250 essays: Art management in turbulent times: adaptable quality management; Culture: management, animation, marketing, Vers les nouvelles politiques culturelles,

Intercultural mediation in the Balkans; Cultural diplomacy: arts, festivals and geopolitics; Neofolk culture; Art & Culture of dissent; Art and alternative; Urban spectacle; Horizons of reading... Member of editorial boards of academic and cultural journals; translated in 20 languages.

Expert in cultural policy and management for European Cultural Foundation, Council of Europe, UNESCO, Foundation Marcel Hicter, Pro Helvetia, British Council etc. Realized and developed more than 50 international projects — policy training, strategic management & capacity building training (India, Cambodia, Mali, Arab countries, Central Asia, Caucasus, Balkans, etc.).